

1 DAY

**OPEN
PRESENTATION SKILLS
MASTERCLASS**



PROGRAMME OVERVIEW

We use the latest in video technology to engage with you **before** the day of the training.

This fast paced, highly interactive videoed masterclass focuses on getting you “on your feet” as often as we can, helping you bring your presentation skills to the next level.

While we do cover theory, we do it in a way that facilitates **learning by discovery**, making the content easier to digest and much more memorable.

WHO WOULD BENEFIT

This programme is for those who wish to improve how they prepare for and deliver presentations.

While the focus is mainly on face to face presentations – the skills gained on this programme are relevant to any situation where you have to communicate verbally. This means that tools, techniques and skills are transferrable to help you to **communicate with added impact in any virtual or face-to-face communications.**

It is suitable for those who already have some experience presenting but want to bring their skills to the next level.

Although this is a group event, we make it personal to each attendee.

Before attending the masterclass we send you a link to our video platform. Through this platform, you have the opportunity to answer some short questions which helps us to get a better idea of your needs.

This means that even though it is a group event, the facilitator can focus on the individual needs of each trainee so that they can get the most from the programme.

THE AIM OF THE PROGRAMME

At the end of this 1 day programme, you will have gained tools to help you in your preparation, but more significantly will have been given personalised feedback to help you improve your performance.

“

I LIKED HOW MUCH WE WERE ON OUR FEET AND ALL PARTICIPATED EQUALLY, BY THE END OF THE DAY I WAS MUCH MORE COMFORTABLE SPEAKING IN FRONT OF EVERYONE.

”

PROGRAMME OBJECTIVES

On completion of this 1 day programme, you will know how to:

- ✓ Implement a simple 3-step matrix to prepare for success
- ✓ Identify and enhance your own natural style
- ✓ Use the SSS of presenting
- ✓ Use body language effectively
- ✓ Maximise vocal and visual impact
- ✓ Engage and connect with an audience
- ✓ Control nerves
- ✓ Present with increased self-confidence
- ✓ 8 ways to open and 8 ways to close
- ✓ Understand PowerPoint best practice

While there is an overall atmosphere of fun there is also a serious amount of learning taking place. In order to strike the best balance between personal attention and **supportive group dynamics**, we limit the number of attendees to **8**.

METHODOLOGY

This programme is participatory, fast-moving and will have you up on your feet, more than once. Our focus is on you learning through discovery rather than “lecture-style” delivery.



You are asked a few short questions via video to help build awareness around your current skillset.



There will be opportunities for you to contribute formally and ad hoc.



You will present twice to video, once in the morning and again towards the end of the day.



Individual reflection time.



You will receive 1 to 1 brief feedback, in a separate room, on your presentation style with very specific guidance on how to improve.



You will be split into small groups to allow you to discuss topics at certain points during the day.



Flip charts will be used for brainstorming and gathering ideas.



THANK YOU, I THOROUGHLY ENJOYED THIS. ALTHOUGH I DO PRESENT ON A REGULAR BASIS I STILL TOOK A LOT AWAY AND FEEL MORE ENERGISED TO PRESENT GOING FORWARD.



OUR 3-STEP APPROACH

Before the programme, we send you a link to our video platform. The facilitator will introduce themselves and let you know a bit more about the programme. You have the opportunity to let us know a bit more about you and your specific needs via video to us. With the insights you share, we can address your needs as an individual even though you are on a group programme.

During the programme, we keep things highly participatory. In your brief one to one feedback, in a separate room, we highlight what is being done well and give very specific guidance on how to improve.

After the programme, you will be given lifetime access to a client only area on our website where we have helpful videos, books, talks, blogs and in-depth downloadable programme notes.

COST

This programme includes:

- ✓ Supply and analysis of individual video submission
- ✓ Videoring of participants using our equipment
- ✓ Delivery of one day session – including personalised feedback to each participant
- ✓ Coffees and pastries on arrival and a tasty lunch to recharge your batteries!
- ✓ Private access to our useful resources

Please [contact us](#) for cost.

Note: We offer a full refund up to 7 days before the event

FACILITATORS



Majella Byrne

We are a small team of facilitators, but with a wide diverse of business experience both in Ireland and overseas. In addition to this we all hold internationally recognised training qualifications.



Aideen Lowe

As a team we hold additional and varied qualifications. These vary from IT, to coaching, through to Masters degrees..



Barbara Moynihan

We believe that the combination of our **practical business** experience and the academic **qualifications** enable us to understand our clients and help them meet their business goals.

ON YOUR FEET

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