



5 Things You Might be Missing when Crafting Your Content

Barbara Moynihan
www.onyourfeet.ie



Q&A



Chat



Smurfit Executive Development
UCD Michael Smurfit Graduate Business School





Debbie



Sharon



Majella



Aideen



Barbara

W E B I N A R

"Many thanks for joining us on our webinar, we really do appreciate your interest."

Barbara Moynihan, Founder of On Your Feet



1



Use
Cute
Slides

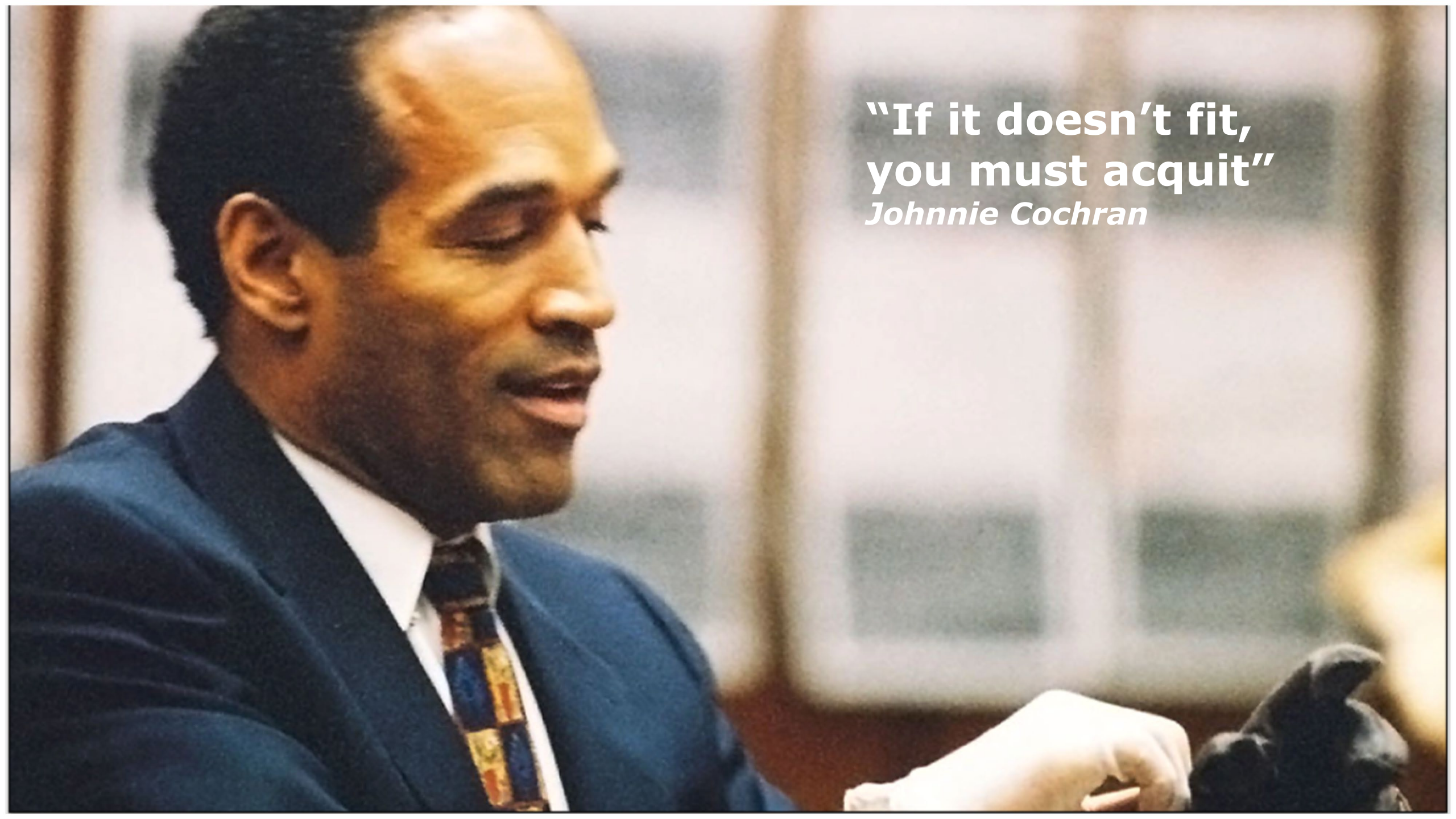
On Your
FEET.
present • pitch • persuade



2



Slides
Come
Last

A close-up, profile shot of Johnnie Cochran, an African American man, looking down and slightly to the right. He is wearing a dark blue suit jacket, a white shirt, and a patterned tie. His expression is serious and contemplative. The background is blurred, showing what appears to be a courtroom setting with wooden paneling and a window.

**"If it doesn't fit,
you must acquit"**
Johnnie Cochran



Use

Rhyme

Some

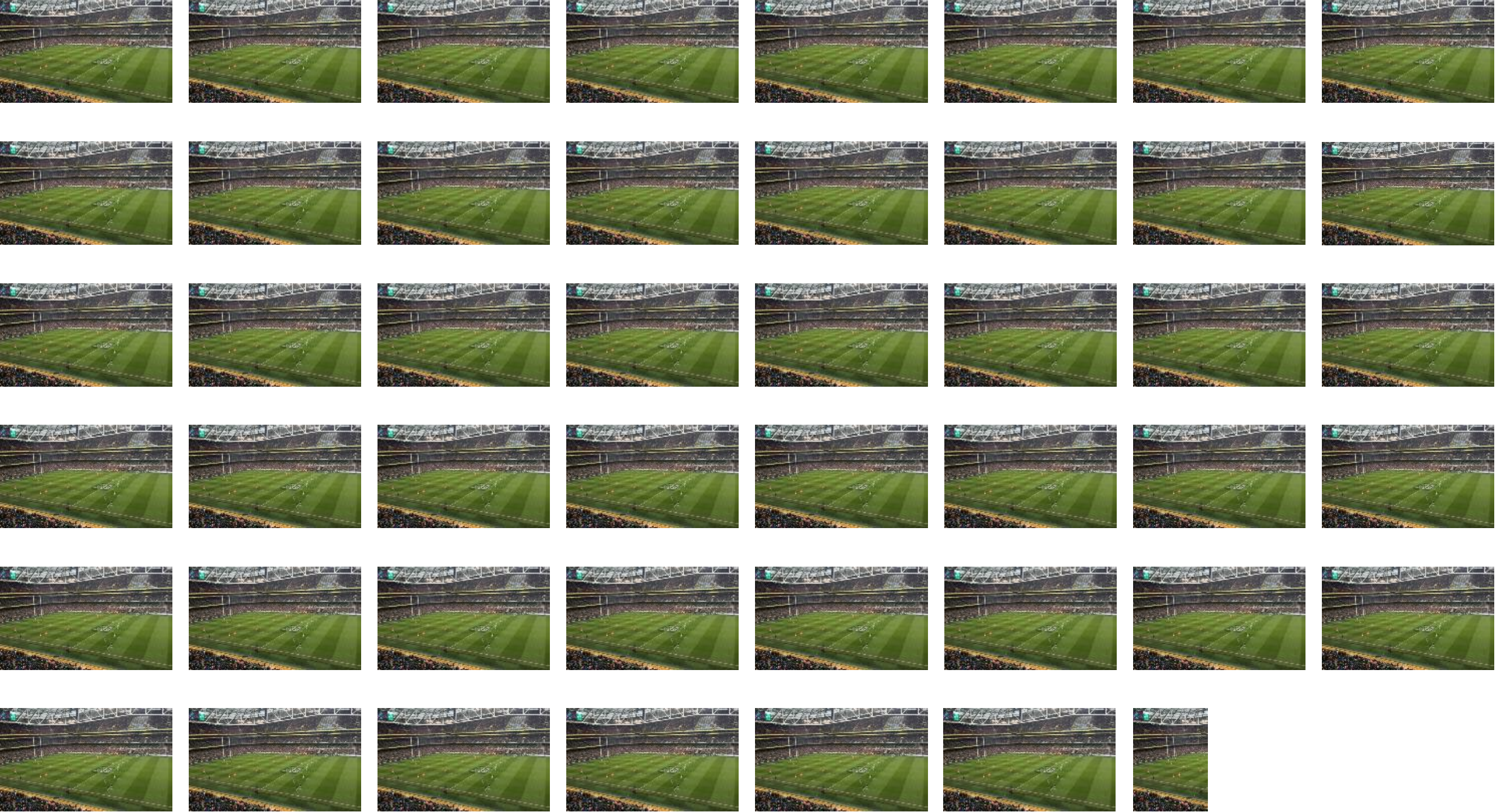
Of the time

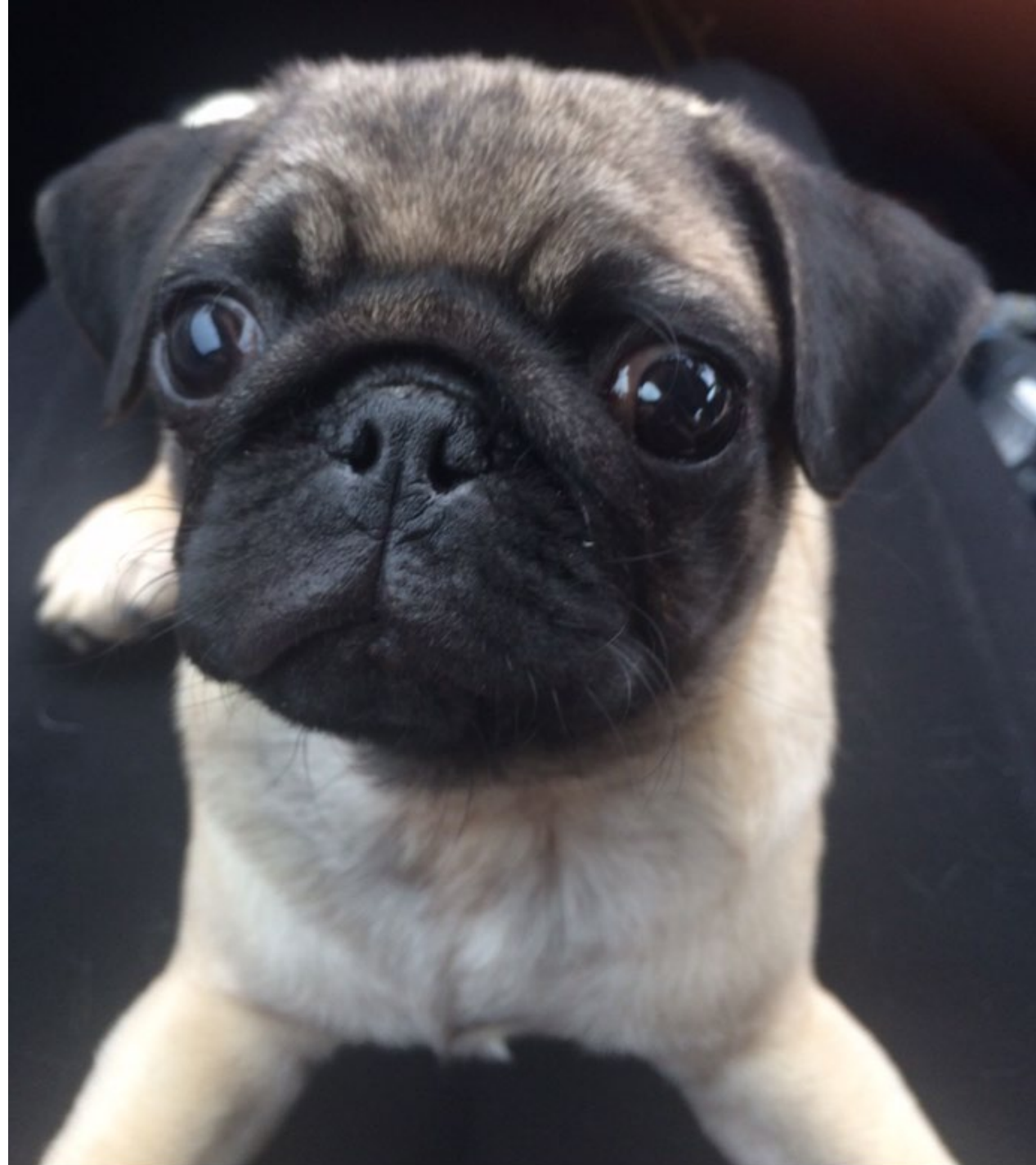
Barbara











4



**Bring
Personal
Self**



Use Cute Slides



Slides Come Last



Use Rhyme Some Of the Time



Bring Personal Self



1 Day

**2 Module
Virtual**

**1-to-1
Coaching**

**Tailored
Webinars
Lunch +
Learn**

**2 Day
4 Module
Virtual**

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5

Plan Engagement

1



Use Cute Slides



Slides Come Last



Use Rhyme Some Of the time



Bring Personal Self



Plan Engagement



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